



ALWAYS REMEMBER YOUR "WHY"

Your "WHY" is the underlying reason you are here, doing Internet Marketing, why you are trying to build a successful business online.

Mine is simply to sort out some financial issues, and set myself up to get out of working for someone else, get out of the rat race. I want financial freedom AND time freedom!

I also have a detailed plan with timelines for achieving this. (Due to recurring illness, I did have to re-scheduled mine, but it is definitely still in progress!)

Yours could be anyone of many things, that you want or need to achieve.

It might be:

- You want to get out of the 9-5 rat-race, like me
- You have financial issues you need to resolve, also like myself
- You need a college fund for your children
- A new car or a new bigger home, because your family is growing

Whatever yours is, you must know it, and remind yourself everyday!

The statistics say that 95% of all people who start an online business fail within 12 months. I refuse to be in this 95%, although I was way past my first 12 months before I achieved any success, I have always persisted and still refuse to give up or quit.

I really do NOT want **you** to be included in that 95%, either.

Without your "**WHY**", you don't have any chance at success with this online business stuff, it is what will keep you going, and through the tough times!

So, if you don't know what yours is.... Work it out, remember it, write it down, read it out, daily, and please take this very seriously!

I truly hope that you found this helpful, and that you follow my advice!

If you would like to discuss this further, please do not hesitate to ask by sending me a contact message, through my Contact page, the link is in the Top Menu on my website, or follow the link! [Contact me Here!](#)

All the Best!



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